

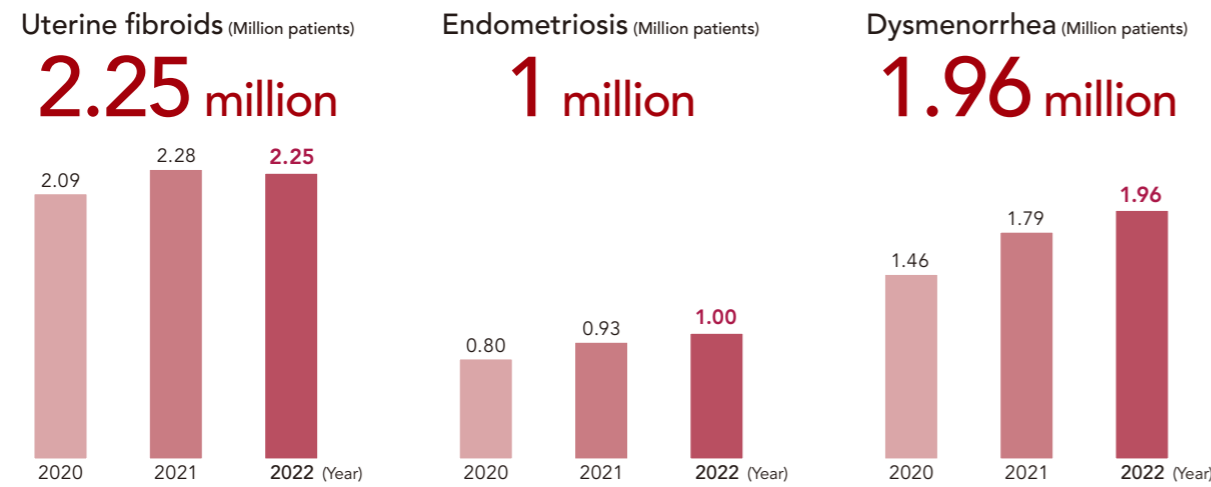
# Importance of Female Healthcare and Social Issues

Conditions and diseases that only women have to deal with, such as uterine fibroids, endometriosis, and dysmenorrhea, these days experience many more menstrual cycles during their lifetime than in earlier times. With the advancement of births during a woman's lifetime has more than halved, falling from a historical level of five to the current average of two. 450, an increase of roughly nine times. Women who work have to cope with various conditions and disorders related to labor loss of ¥491.1 billion. ASKA's approach is to look at prevention, testing and diagnosis, treatment, and prognosis as

affect a growing number of women worldwide. There are several reasons for this increase. One reason is that women in society, there has been a trend toward marrying and giving birth later in life. In Japan, the average number of As a result, the number of menstrual cycles in a woman's lifetime has in turn risen dramatically, from 50 (many years ago) to menstruation and are often unable to perform at their best. In Japan, this has been reported to result in an estimated we work to help resolve these social issues.

## Social Issues We Aim to Help Resolve

### Female Diseases (Number of cases)



Source: JMDC Claims Database  
(Expanded estimates from electronic receipt data, 12-month period from January to December each year)

### Annual Labor Loss due to Women's Menstrual Symptoms

¥491.1 billion

Source: Tanaka E., Momoeda M., Osuga Y. et al. *Journal of Medical Economics* 2013;16 (11): 1255-1266

## Patient Journey



- Disseminating health information through Health Lab Mint\* for Women's health
- Helping to improve health literacy
- Providing opportunities for women to make choices for a healthy life
- Providing oral contraceptives and emergency contraceptives to prevent unwanted pregnancies

- Unique high-sensitivity measurement technology using LC-MS/MS\*
- Ultra-high-sensitive estrogen measurement
- Hair/nail stress hormone level test kit
- Support for early detection/treatment

\* Liquid chromatography/tandem mass spectrometry

- Providing a wide variety of medicines for women's life stages
- Stable supply of effective and safe pharmaceuticals
- Addressing unmet medical needs
- Helping to promote women's advancement

- Helping to improve women's quality of life
- Helping to improve health literacy
- Helping to extend healthy lifespans
- Solving health issues by promoting Femtech